



NORTHWEST NAZARENE
UNIVERSITY
Music Department

15 April 2017

Attn: Dr. Andrea Pejrolo, Chair
Contemporary Writing and Production Department
Berklee College of Music
Boston, MA

Contemporary Writing and Production Assistant Chair Search Committee:

I write in support of Tom Frazee for the position of Assistant Chair of the Contemporary Writing and Production Department at Berklee College of Music.

I have known Tom for nearly 10 years, and consider him to be one of the brightest musical entrepreneurs I know. Tom has a deep reserve of musical and business creativity, surpassed only by his relentless energy to see his ideas set into motion. I have seen him work with students very successfully, develop curriculum both independently and in partnership with others, and create innovative systems for state-of-the-art music education.

Tom has successfully built his musical advertising agency and studios of Admagination here in the Treasure Valley, where he is known throughout the region as a businessman and performer. But I found Tom always eager to use his experiences and expertise as a platform for teaching eager music students of all ages. He and his wife, Nancy, have taught and mentored students in composing, performance, music technology, and music business in private studio and university campus settings. He has produced major musical performances for business and civic events across the state, region, and country, and I have had the privilege of performing in just a few of them.

More specifically, Tom helped me to design and teach one of the first classes in music and audio technology that my (formerly Commercial Music, now) Music Industry Program developed and offered. I saw him search out the needs of the program, draw up potential plans for bringing his expertise, and then work diligently in giving the students an outstanding learning experience involving music hardware and software that were initially foreign to the student. His work was stunning to me at the time. Since then, I have learned that this is just the way Tom works: Great energy, strong conviction, and persistent delivery.

Tom is currently working with our CCP / Concurrent Credit Program Department at my request to help develop a curriculum syllabus for students at schools that use NNU's CCP offering. His proposal utilizes the platform and content he has developed as part of MEO / MusicEdOnline. It's called "[MEOLaunchPad](#)" and it will take a unique approach to engaging students in the 11th and 12th grade: Create | Produce | Share is a project oriented program that focuses on the completion of a song,

producing it in current app based software and sharing it on social media. Here is a link to the curriculum syllabus for [Introduction](#), [Intermediate](#) and [Advanced](#) programs.

It gives me great pleasure to recommend Mr. Tom Frazee to you for this position, as his gifting should be given the greatest platform available, and your program is clearly a leading voice in Creative Writing and Production.

I am happy to provide more background at your request.

Sincerely,

A handwritten signature in black ink, appearing to read "Casey Christopher", with a long, sweeping horizontal line extending to the right.

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